

October 22, 2019 – presented for approval.

R2019-59: AUTHORIZING THE SUBMITTAL OF AN APPLICATION TO “AMERICA WALKS COMMUNITY CHALLENGE GRANT” IN THE AMOUNT OF \$1,500 FOR THE INSTALLATION OF WALKING AND CYCLING SAFETY SIGNAGE; AND OTHER MATTERS RELATED THERETO.

Applicant/Purpose: Staff / to authorize the City’s application for an America Walks Community Challenge Grant in the amount of \$1,500.

Brief:

- The Bicycle & Pedestrian Committee has developed a bicycle & pedestrian safety program including bicycling & walking safety tips.
- The tips will be incorporated into a safe place to bicycle & walk map w/ a QR code linking the user to a bicycle & pedestrian app w/ more detailed information about bicycling & walking safely in Myrtle Beach.
- The tips, maps, QR code w/ link to app will be incorporated into signage to be placed at 15 strategic intersections in the city.

Issues:

- The program will be funded with a \$1,500 grant from the America Walks Community Challenge grant program, if approved.
- The proposed authorizes staff to submit a grant application, & provides for the appropriation & execution of the grant agreement when approved.
- No local match is required.

Public Notification: Normal meeting notification.

Alternatives:

- Do not pass resolution.
- Amend resolution.

Financial Impact:

- None

Manager’s Recommendation: I recommend approval.

Attachment(s): Proposed resolution.

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

AUTHORIZING THE SUBMITTAL OF AN
APPLICATION TO AMERICA WALKS
COMMUNITY CHALLENGE GRANT IN THE
AMOUNT OF \$1,500 FOR THE
CONSTRUCTION OF WALKING AND CYCLING
SAFETY SIGNAGE; AND OTHER MATTERS
RELATING THERETO.

WHEREAS, the Bicycle and Pedestrian Committee's Bicycle and Pedestrian Master Plan calls for a bicycle and pedestrian safety education program;

WHEREAS, bicycling and walking safety messages have been created by the committee to utilize with an educational campaign;

WHEREAS, signs with bicycling and walking safety messages including bicycle and sidewalk maps with QR codes with links to a bicycle app will be constructed and installed at 15 strategic intersections in the city;

WHEREAS, the goal of this program is to educate our pedestrians and bicyclists about safety while walking and cycling and how to find safe places to ride or walk.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Myrtle Beach, in Council duly assembled, that

1. The City Manager and his designees are hereby authorized to submit application for an America Walks Community Challenge Grant in the proposed amount of \$1,500 for the purposes described in the above findings.
2. No local match is required.
3. Upon approval of the subject grant, the acceptance, appropriation, and recording of the grant funds in the amount of \$1,500 or other such approved amount is hereby authorized.
4. The City Manager and his designees are hereby authorized to execute and deliver the grant agreement and such related documents as may be required for this purpose.

SIGNED, SEALED and DATED, this 22nd day of October, 2019.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, CITY CLERK